

FOR IMMEDIATE RELEASE

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Local Campaign Launching to inspire Black and Brown Creatives!

KANSAS CITY, MO. (**Aug. 13, 2020**) - A local campaign aiming to cultivate a community of support for local black and brown creatives + entrepreneurs is launching Sat. Aug. 21 at the Fresh Factory in Zona Rosa!

The Future is Black (TFIB) is dedicating its launch to bringing the community together with a networking event for creatives and entrepreneurs.

"Kansas City is changing rapidly, and we want to inspire the next wave of entrepreneurs to take advantage of the opportunities right here in our city!" said founder Dominic Donell.

The event is also open to the public! You can get in on the fun by visiting FreshFactoryKC.com and use promo code TFIB for an exclusive discount.

"Thanks to our partner India Wells-Carter we offered the first 25 people to register for the event free admission, so you can come and network, take selfies and just have a good time!" Said Dominic.

The Future is Black is dedicated to uplifting and inspiring the next wave of black and brown creatives + entrepreneurs through telling the stories of those who paved the way—introducing youth to unique and untraditional career opportunities in the creative space. Visit DominicDonell.com/tfib for more information about TFIB. You can also follow us on social media at TFIBKC on all platforms.

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